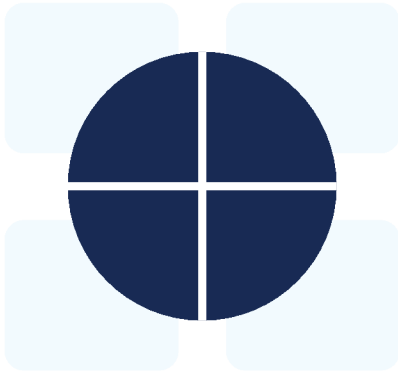


6 methods for Strategic Portfolio Management

Balanced scorecard



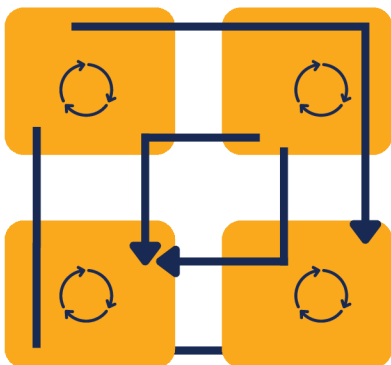
Balanced approach that uses financial and non-financial indicators to express strategic contribution.

Value-based management



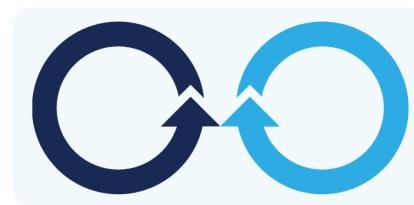
Focuses broadly on maximizing value creation for organization and shareholders.

Strategic Alignment Model (SAM)



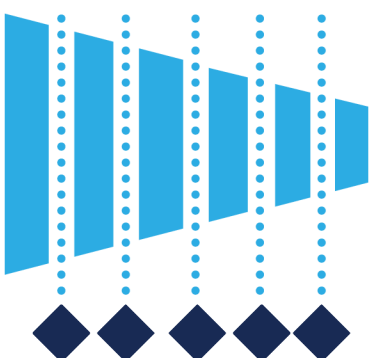
Identifies strategic direction, internal capabilities, external opportunities and initiatives and ensures alignment among them.

Management of Portfolios (MoP)



Takes into account business as usual as well as change activities and mutual impact.

Stage-Gate-Proces



Suitable for development of new products and/or services and decision making during the various phases.

Agile Portfolio Management



Focused on flexibility and agility to adjust priorities based on changed circumstances and insights.